

EBU FORMATS FORUM 2024

The EBU Formats Forum aims to recognize and showcase the most innovative and engaging TV or Digital formats developed and produced by EBU Members and Associates in the last twelve months and to foster collaboration between public-service broadcasters in the development and production of unscripted content.

The 2024 EBU Formats Forum will take place in Oslo, Norway, on 18 and 19 September, at the kind invitation of NRK.

This year, the event will be divided into four sessions, each focusing on a common topic or challenge in format development and production.

- 18 September (12:30-17:30)
 - Success stories: outperforming formats
 - Formats driven by public service media values
- 19 September (9:30-15:00)
 - Formats demonstrating high completion rate on online players
 - Paper formats: promising early-stage development formats

Each session will feature a showcase of formats from EBU Members, followed by a panel discussion on challenges and learnings, for attendees to hear practical solutions to common problems.

EBU Members will be able to submit marks of interest in further collaboration on all formats presented.

Participation

This year's event is open to EBU Members only and will be held in person in Oslo, Norway. External producers of selected formats will be invited to join the presentation of their format online.

Submission Criteria

Eligible Applicants

All EBU Members and Associates as well as Approved Participants, are eligible to submit formats (for broadcast and online) for the event <https://www.ebu.ch/about/members>

Eligible Formats

Eligible formats include TV or Digital content such as talent shows, competition shows, reality shows, quiz shows, game shows, chat shows, factual entertainment, unscripted comedy entertainment and panel shows, formatted factual series, formatted talk shows, and (experimental) cross-over formats.

A Format is defined as an editorial template and set of production guidelines that allows Producers to successfully adapt the show in other territories.

Eligible Applicants submitting a program will be required to highlight the unique format points and key elements within their idea, which sets it apart from other formats.

A format is eligible if:

- It's a format that has outperformed the slot in terms of reach and/or share.

Or

- It's driven by public service media values

Or

- It demonstrated a higher-than average rate of completion on the broadcasters VOD player. (i.e. audiences watched the series until the final episode)

Or

- It's a "paper format"; a promising format in development stage, which EBU Members may consider for co-development or co-production.

The first series of the format (except for paper formats) must have been broadcast from September 2023 until end of 2024.

Each format should have an EBU broadcaster attached.

Formats that have not yet aired should have a trailer or mood tape available so that the selection board and/or participants can visualize the format.

Submission Instructions

All Eligible Applicants interested in participating in the 2024 EBU Formats Forum are invited to fill in the [submission form](#) before close of business on **4 June 2024**.

Owing to the international composition of the judging panel, video clips or promo trailers must be submitted in English or with English subtitles for selection/judging/showcase purposes.

By submitting a format, each Eligible Applicant expressly agrees that the EBU shall be entitled to reproduce, exhibit, and edit any material and to use any element of the format submitted in connection with the EBU Formats Forum, as well as for promotional purposes without limitation in time on a worldwide basis.

Adjudication Criteria

The selection of formats to be presented at the EBU Formats Forum will be made on 14 June 2024 by the [EBU Formats Experts Group](#).

The group is looking for projects which meet the specific criteria specified for each session.

Or projects which may be suitable for co-production by several EBU members. Such projects may be commercially-available formats which are suitable for back-to-back or other co-production models, or new formats developed by EBU Members which could be efficiently produced as a Eurovision Co-Production, i.e. with a financial and editorial collaboration among EBU members.

It is possible to submit a project for consideration for co-production (for which development materials are available, and commissioners can already consider a financial investment) or co-development (more exploratory projects which have not been fully developed or budgeted).

EBU Formats Forum 2023 - Timeline

- Call for Proposals: **22 April**
- Submissions Window: **22 April - 4 June 2024**
- Selection: **14 June 2024**
- EBU Formats Forum 2024: **18-19 September, NRK HQ (Oslo/Norway)**