

PROGRAMME

10TH NEWS ASSEMBLY 26 & 27 OCTOBER 2015

BERLIN

Hosted by



SPG 19918

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AGENDA

MONDAY, 26 OCTOBER 2015

13:00 - 14:00

OPENING LUNCH

14:00-14:15

OPENING OF THE 10TH NEWS ASSEMBLY Benoît Balon-Perin, Ad Interim Chair of the News Committee (RTBF) Elmar Theveßen, Deputy Editor-in-Chief (ZDF) Jean Philip De Tender, Media Director (EBU)

14:15-15:00

OPENING KEYNOTE: THE NEW NORMAL -JOURNALISM IN THE DIGITAL AGE

Vivian Schiller, Media Advisor and former Head of News at Twitter

15:00-15:15

GUNNAR HØIDAHL AWARD FOR EXCELLENCE IN THE NEWS EXCHANGE 2015

15:15-16:15

PANEL DISCUSSION: JOURNALISM IN POST-SNOWDEN ERA

Moderator:

Alan Pearce, Journalist & Author of "Deep web for journalists" Panel:

Marcel Rosenbach, Journalist (Der Spiegel)

Dr. Vian Bakir, Reader in Journalism & Media (Bangor University)

Evan Light, FRQSC Postdoctoral Fellow (Concordia University)

Annie Machon, former MI5 intelligence officer

16:15-16:35

Coffee break

16:35-17:20

INNOVATING YOUR ORGANISATION FOR A DIGITAL FUTURE Michael Maness, Innovator-in-Residence (Harvard Business School)

17:20-17:50

THE BELLINGCAT METHOD OF VERIFICATION Andrew Haggard, Blogger (Bellingcat) Olaf Neitsch aka Timmi Allen, 3D Graphic Designer (Bellingcat)

RADIO BREAKOUT SESSION: VW - NOT JUST ANOTHER SCANDAL? Ann-Katrin Johannsmann, Editor of Economic desk (NDR Hamburg)

17:50-18:20

PRESENTATION OF CANDIDATES FOR NEWS COMMITTEE ELECTIONS

RADIO & JOURNALISM SUBCOMMITTEE ELECTIONS

19:45

COACHES DEPART FROM PARK INN ALEXANDERPLATZ HOTEL

20:00

NEWS ASSEMBLY DINNER AT HAUPTSTADTRESTAURANT GENDARMERIE, HOSTED BY ZDF (DRESS CODE: SMART CASUAL)

TUESDAY, 27 OCTOBER 2015

08:30-09:00

WELCOME COFFEE

09:00-09:45

PROF. HANS ROSLING: THE REFUGEE CRISIS IN GLOBAL PERSPECTIVE

09:45-10:30

PANEL DISCUSSION: EUROPE'S REFUGEE CRISIS

Moderator:

Hans Laroes, former Editor-in-Chief (NOS)

Panel:

Prof. Hans Rosling Professor of International Health and co-founder of Gapminder
Melissa Fleming, Spokesperson for the High Commissioner (UNHCR)
Christian Sievers, News anchor "Heute" (ZDF)
Ernst Gelegs, Foreign Correspondent, Eastern Europe (ORF)

10:30-10:50

COFFEE BREAK

10:50-11:35

KEYNOTE: THE SLOW REVOLUTION -PUTTING THE BRAKES ON WORK, LIFE AND THE NEWS Carl Honoré, Journalist and Author

11:35-12:35

INTERACTIVE:

EUROVISION NEWS STRATEGY & NEWS ASSEMBLY REPORT

Moderator:

Benoît Balon-Perin, Chair of the News Committee (RTBF) Panel:

Jean Philip De Tender, Media Director (EBU)
Jeff Dubin, Head of News & Events (EBU)
Justyna Kurczabinska, Head of News Exchange (EBU)
Lance Newhart, Head of Special Events (EBU)
Franck Choquard, Managing Director (EPC/ EBU)

12:35-13:35

LUNCH BREAK

13:35-14:20

VIEW FROM AN ASTRONAUT: ENGAGING SCIENCE REPORTING Samantha Cristoforetti, Astronaut (ESA)

14:20-15:20

NEW(S) DIMENSIONS (PART 1):

- Google News Lab
 Matt Cooke, UK, Ireland & Nordics Lead (Google News Lab)
- How storytelling leads to impact journalism in the newsroom Tim Verheyden, Chief Storyteller (VRT)
 Björn Soenens, Editor-in-Chief (VRT)
- DR News X (DR)
 Naja Nielsen, Deputy Head of News (DR)
 Jacob Bøtter, Digital Innovator (DR)
- ZeroRisk Security App
 Tony Loughran, Director ZeroRisk International
 Lance Newhart, Head of Special Events (EBU)

15:20-15:40

COFFEE BREAK

15:40-16:40

NEW(S) DIMENSIONS (PART 2):

- Cross media news programme, Heute+ Elmar Theveßen, Deputy Editor-in-Chief (ZDF)
- Politbox: How Swiss public Broadcaster SRG SSR involved young people during elections in Switzerland
 Konrad Weber, Editorial Leader Politbox (SRG SSR)
- New News, New Rules:
 Current Affairs for The New Generation @YLEKIOSKI
 Mika Rahkonen, Head of Development / Media Lab (YLE)
- EBU project update: UGC Verification Platform update Michael Wegener, Head of Content Center (ARD News)
- 47 Stones project update Sara Alonso, New Media Manager (EBU)

16:40-18:00

NEWS COMMITTEE ELECTIONS

18:00-18:05

CLOSING OF THE NEWS ASSEMBLY

Benoît Balon-Perin, Ad Interim Chair of the News Committee (RTBF)

SPEAKERS

BENOÎT BALON-PERIN

Ad Interim Chair of the News Committee (RTBF)



Benoît Balon-Perin has been working for RTBF in Belgium as a journalist for over 30 years. He has held positions of reporter, presenter, Editor-in-Chief, Head of TV News & Sport, and director of Operations at RTBF. His most recent challenge is to define the most efficient workflows in the digital world, especially for News. Benoît has been a member of the EBU News Committee since 2009. In 2011, he

was elected vice-chairman of the News Committee and chairman of the News Technology Subcommittee.

ELMAR THEVEBEN Deputy Editor-in-Chief (ZDF)



Elmar Theveßen started out in 1991 at ZDF's office in Bonn covering domestic politics and security issues. As North America correspondent based in Washington in 1995-2001 he reported on the Clinton years, the internet boom, social and economic issues, and the bombings in Oklahoma, Atlanta, Kenia, and Tanzania. In May 2001 he revealed Al-Qaida's German connection for the investigative magazine *Frontal 21*. After 9/11 he

became ZDF's security analyst explaining extremist movements and terrorist organizations around the world. Since 2007, he has been deputy editor-in-chief and head of News, running a department of about 300 people. He and his team are turning the unit into a real crossmedia operation that includes the brand new news programme heute+ for younger audiences. The whole heute family is a vital part of ZDF's success as the best-rated TV channel in Germany.

JEAN PHILIP DE TENDER Media Director (EBU)



In his media career spanning more than 25 years Jean Philip De Tender has worked at every level of broadcasting. He started work as a reporter with Flemish public service broadcaster VRT. By 2007 he was general manager of Eén, Flanders' largest TV channel, in charge of strategy, vision and programming. Under his guidance, Eén grew its market share to more than 33%. Before joining the EBU in May 2015, his final role was as general manager Television Eén,

Canvas and Ketnet. Since 2010, Jean Philip has sat on the Eurovision TV Committee, which he has chaired since 2013. He has been named one of the top 100 bloggers in Flanders and is the author of *Alles is een verhaal* (Everything is a story)

ALAN PEARCE

Journalist & Author of "Deep web for journalists"



Alan Pearce is a journalist, broadcaster and author specializing in cyber-security and counter-surveillance. He is the author of *Deep Web for Journalists: Comms, Counter-Surveillance, Search* and has written a number of other books including *Dunkirk Spirit, Whose Side Are They On?, The Google Questions* and the bestselling *Playing It Safe.* With over 30 years' experience in journalism, Alan has written for Time magazine, The

Sunday Times, The Times, The Sunday Telegraph and others, in addition to Sky News and various BBC outlets. He has covered conflicts from the Khmer Rouge to the Taliban and was injured covering the fall of Kabul in 1996 while working as the BBC's Afghanistan correspondent. For several years he edited the International Press Institute's *World Press Freedom Review*.

MARCEL ROSENBACH Journalist (Der Spiegel)



Marcel Rosenbach studied political science and journalism at the University of Hamburg and the Henri-Nannen-School of Journalism. He has worked at Der SPIEGEL since 2001. He worked with WikiLeaks on the Afghan and Iraq warlogs and diplomatic cables in 2010/11 and was one of the journalists who had access to the Snowden files from summer 2013. Together with his colleague Holger Stark he has

written two bestselling non-fiction books on WikiLeaks (*Staatsfeind WikiLeaks*, 2011) and the NSA (*Der NSA-Komplex*, 2014). Rosenbach and Stark were named Journalists of the Year in 2014 and won the prestigious Henri Nannen Award for investigative reporting.

Dr. VIAN BAKIR

Reader in Journalism & Media (Bangor University)



Dr. Vian Bakir is reader in Journalism & Media at Bangor University in Wales. She has written two books - Torture, Intelligence and Sousveillance in the War on Terror: Agenda-Building Struggles (2013) and Sousveillance, Media and Strategic Political Communication: Iraq, USA, UK (2010). She is guest editor of the International Journal of Press/Politics (2015) special issue on news, agenda-

building and intelligence agencies, and co-editor of *Communication in the Age of Suspicion: Trust and the Media* (2007). She is principal investigator on the Economic & Social Research Council Seminar Series (2014-16), *DATA - PSST! Debating & Assessing Transparency Arrangements: Privacy, Security, Surveillance, Trust.*

EVAN LIGHT FRQSC Postdoctoral Fellow (Concordia University)



Evan Light is an FRQSC postdoctoral fellow at the Mobile Media Lab at Concordia University in Montreal. A former IT professional, his current research concerns the ownership and control of telecommunications networks, autonomy, privacy and surveillance. Evan is also an associated researcher with the Centre de Recherche Interuniversitaire sur la Communication, l'Information et la Société

and a member of the Canadian National Organization to the International Telecommunications Union. He is the creator of the Portable Snowden Surveillance Archive, a device for enabling off-line research on surveillance.

ANNIE MACHON

Former MI5 intelligence officer



Annie Machon was an intelligence officer for the UK's MI5 in the 1990s, before leaving to help blow the whistle on the crimes and incompetence of the British spy agencies. She is now a writer, media commentator, political campaigner, and international public speaker on a variety of related issues: the war on terrorism, the war on whistleblowers, the war on drugs, and the war on the internet. She is also the European director

of LEAP (www.leap.cc). Annie has an MA (Hons) Classics from Cambridge University. She is the author of *Spies, Lies and Whistleblowers: MI5 and the David Shayler Affair.*

MICHAEL MANESS

Innovator-in-Residence (Harvard Business School)



Michael Maness is the Digital Initiative's Innovator in Residence at the Harvard Business School. Michael was previously the VP of Journalism and Media Innovation at the John S. And James L. Knight Foundation. Prior to his work at Knight, he was VP of Innovation and Design for Gannett and USA Today, the largest publisher in the US and a Fortune 500 company. He has done extensive research on

how legacy operations fail to change or transform even in the face of a large disruption.

ANN-KATRIN JOHANNSMANN

Editor of Economic desk (NDR Hamburg)



Ann-Katrin Johannsmann is working for the economic department of NDR Info Radio since 2005. First as freelancer, since 2009 as editor, responsible for financial markets and the automobile sector. For her, the current VW-Skandal is kind of a déjà-vu in many ways, for example in the attempt of Volkswagen to give the impression that the manipulation was a crime of a few employees but not the top-management.

Prof. HANS ROSLING

Professor of International Health and co-founder of Gapminder



Hans Rosling, Professor of International Health in Stockholm, is a well-known public speaker on global change. In 2012 Time Magazine listed him among the 100 most influential people in the world. He studied Statistics and Medicine in Sweden and worked as medical doctor in Mozambique. There he identified a new epidemic paralytic disease that was named konzo. His research across rural Africa linked it to

hunger and organic dietary toxins. He initiated Médecins sans Frontières in Sweden, is member of Scientific Academies and author of a textbook on Global Health. With son and daughter in-law he co-founded Gapminder and developed animation software that Google acquired. Using it to animate statistics Hans Rosling makes global economic, social and environmental trends understood. His award-winning lectures are labeled "humorous, yet deadly serious". His key message is that the old division between Developed and Developing countries has been replaced by countries on a continuum of social and economic development levels.

HANS LAROES Former Editor-in-Chief (NOS)



Hans Laroes was Editor-in-Chief at NOS News, the Netherlands, in 2002–2011. He was chair of EBU's News Assembly (2007–2011) and is now leading the Public Service Media Review, powered by the EBU. He is also the chairman of the Ethical Board for Journalism in the Netherlands.

MELISSA FLEMING

Spokesperson for the High Commissioner (UNHCR)



Melissa Fleming is Head of Communications and Chief Spokesperson for the UN High Commissioner for Refugees. She has introduced strategic communication planning to reach target audiences that include media, donors, governments and refugees themselves. She leads global media outreach and campaigns, and operates a multi-media news and feature service. A leader in social media engagement, she encourages front-line staff

to bear witness through Twitter, Facebook and Instagram. Prior to the UNHCR she served eight years as spokesperson and head of Press & Public Information at the International Atomic Energy Agency. Prior to IAEA, she headed the Press & Information team at the Organization for Security & Cooperation in Europe. A graduate in journalism from Boston University and German from Oberlin College, Melissa Fleming began her career as a journalist, then worked as a public affairs specialist with Radio Free Europe/Radio Liberty.

CHRISTIAN SIEVERS News anchor "Heute" (ZDF)



Christian Sievers is an anchor on ZDF's main evening newscast, heute. He regularly fills in on the country's top rated news magazine, *ZDF heute journal*. Until 2014 Sievers covered the Middle East as ZDF's bureau chief based in Tel Aviv, reporting on Israeli politics and society, the Palestinian statehood movement, two wars in Gaza and the Syrian refugee crisis. After joining ZDF as a reporter in 1997, Sievers covered breaking news, such as the Balkan wars, 9/11,

and the tsunami in South-East Asia. Up to 2009 he anchored the network's morning show, featuring political interviews and human-interest stories and also presented special coverage of national, regional and American presidential elections. Along with colleagues at *heute-journal* and fellow anchor Bettina Schausten, Sievers is a double recipient of the German Television Award for outstanding political and news coverage.

ERNST GELEGS

Foreign Correspondent, Eastern Europe (ORF)



Ernst Gelegs is ORF correspondent for Eastern Europe, based in Budapest. Since 2000 he has covered news for ORF Radio and TV in eastern and south-eastern Europe. In Austria he is well known for his critical reports and book *Schöne Grüße aus dem Orbán-Land* about the Hungarian government led by Prime Minister Viktor Orbán. Since 1996 Ernst Gelegs has worked as foreign correspondent, he was based in London and covered

stories in conflict areas like Northern Ireland, Syria or Iraq. Gelegs started his ORF career in 1981 in the Radio Sports Department and became later reporter and editor of the local ORF studio in Lower Austria. In 1991 he moved to the main ORF TV news show called *Zeit im Bild* and worked as editor, reporter and anchor. Ernst Gelegs studied political science and communication at the University of Vienna.

SAMANTHA CRISTOFORETTI

Astronaut (ESA)



Samantha Cristoforetti is one of the six ESA astronauts of the class of 2009. She graduated in Mechanical Engineering from the University of Munich, specializing in space propulsion and light structures. She then earned her Master's Degree with a thesis on solid rocket propellants. Her career as a pilot for the Italian Air Force began in 2001. In 2005, as a lieutenant, Samantha was sent to the flight school for Euro-NATO Joint Jet Pilot Training in the USA, where she got her military pilot's

licence. Samantha was selected as an ESA astronaut in 2009, then in 2011, as Reserve Astronaut for ESA, she began training for the International Space Station, for space walks and for robotic operations. In July 2012 she was assigned to an Italian Space Agency mission on the ISS, spending almost 200 days on board, which is the European record and the female record for the longest stay in space on a single flight. On 20 July 2015 Samantha was awarded the Cavaliere di Gran Croce, the highest Italian order of merit.

CARL HONORÉ Journalist and Author



Carl Honoré is an award-winning writer, broadcaster and TED speaker. Carl has covered Europe and South America for the Economist, Observer, Miami Herald, Houston Chronicle, Time, National Post and other publications. His first book, *In Praise of Slow*, examines our compulsion to hurry and chronicles a global trend toward putting on the brakes. His second book, *Under Pressure*, explores the good, the bad and the ugly of

modern childrearing. Carl's latest book, *The Slow Fix*, explores how to tackle complex problems in every walk of life, from health and relationships to business and politics, without falling for superficial, short-term quick fixes. Translated into more than 30 languages, his books have landed on bestseller lists in many countries. His TED talk on slowness has been viewed 1.5 million times. On top of writing, broadcasting and researching the benefits of deceleration, Carl rushes (slowly, of course) around the world to deliver speeches and workshops.

MATT COOKE

UK, Ireland & Nordics Lead (Google News Lab)



Matt Cooke is the UK, Ireland and Nordics lead for the News Lab at Google, a team dedicated to working with publishers to provide training, discuss innovative partnerships and share ideas. Matt has been at Google for three years, and recently led Google's UK election project, before that he was a television reporter and producer at BBC News for eight years. While at BBC News, Matt reported on a range of stories including

London's preparations for the Olympics, the royal wedding and the 2010 UK election. He started his career as a student journalist for The Guardian.

TIM VERHEYDEN Chief Storyteller (VRT)



Tim Verheyden is Head of Storytelling at VRT News. Previously he worked as a journalist, documentary-maker and host at the same broadcaster. Tim has almost 20 years' experience in national and international reporting. He was also based in New York City as a correspondent, where he was awarded a Fulbright Scholarship to study at the City University of New York, taking classes in entrepreneurial journalism (with Jeff Jarvis) and video

storytelling (with Bob Sacha).He is co-author of How To Story on storytelling in visual journalism and how storytelling can help viewers understand what's happening in the world. Previously he worked for the private broadcaster VTM as a senior and international reporter, covering stories from Chernobyl, Haiti, Pakistan, Norway, and the Arab spring in Egypt, Tunisia and Libya.

BJÖRN SOENENS Editor-in-Chief (VRT)



Björn Soenens has been Editor-in-Chief at VRT since the end of 2013. Previously, he was Head of Foreign News. He covered the American presidential elections in 2008 and 2012 as an expert and documentary filmmaker on American affairs. He has also written two books on American society. He is an ardent advocate of constructive journalism in Belgium. He introduced 'slow journalism' in the newsroom to provide greater context

and more analysis of daily events. He argues that there is a huge need to augment the news with more depth and subtlety. This is why storytelling in the newsroom is increasingly important to answer the many questions of our world in greater depth. By doing this in a daily news programme, he attracts quite a lot of criticism and attention for his views.

JACOB BØTTER Digital Innovator (DR)



Jacob Bøtter is one-third entrepreneur, one-third programmer and one-third designer. Self-taught through the internet, he has founded numerous successful digital companies, written three bestselling books and given hundreds of lectures on the topic all over the world. Jacob is not traditionally employed by DR nor is he a traditional employee of DR. Jacob is curious about how new often simple and cheap methods can change how

we produce and consume news. DR News X is an outlet for his curiosity, where he leads small multidisciplinary teams to invent the future of news.

NAJA NIELSEN Deputy Head of News (DR)



Naja Nielsen is leading the digital transformation of DR News. In her department the teams work with cross-platform coverage of elections and other events, data journalism and 'universes' rather than TV programmes. After many years in broadcasting her focus is on public service journalism in the digital age. In 2014 she conducted a five-month research project at Stanford University in which she explored what

legacy media should learn and fear from the tech industry. The study led to a set of radical recommendations to DR's board of directors. As part of DR's new strategy, 'Worth sharing', she founded DR News X in collaboration with entrepreneur Jacob Bøtter. DR News X is a small, agile and yet systematic way of creating solutions for the mobile connected media user.

TONY LOUGHRAN Director ZeroRisk International



Tony Loughran is a former commando and Head of BBC's High Risk Safety & Security team. Tony has more than 30 years' experience working in high-risk news operations. He currently works throughout Europe, Asia, Africa, and South America and has an enviable network of intelligence gatherers, field security specialists, and hostile environment trainers. He also has over 10 years' experience working with the EBU / Eurovision deploying

crews right to the heart of a story in a safe and controlled manner.

MIKA RAHKONEN Head of Development / Media Lab (YLE)



Mika Rahkonen leads a Media Lab & Development team in the News & Current Affairs Division at Finnish broadcaster Yle. He work involves new journalistic concepts, radio and TV programme overhauls, mobile experiments and various types of re-designing. Previously Mika was the head of internet operations and overseeing the strategic planning in the News & Current Affairs division. He has also worked as a managing editor at Yle News and before that spent 10

years in the Business News division.

KONRAD WEBER Editorial Leader Politbox (SRG SSR)



After Konrad Weber started studying politics and film studies in Bern and Zurich, before moving to Winterthur, where he completed his studies in journalism and organizational communication. In 2012 he was chosen by the industry magazine *Schweizer Journalist* as one of the 30 talents under 30 and in 2013 he was awarded *Newcomer of the Year*. In his journalistic activities, he mainly focuses on the

combination of new media with other familiar forms of reporting. Currently, Konrad Weber is working as multimedia journalist and community manager in the News Department of Swiss Radio and Television SRF. He also leads the editorial staff of Politbox, a multilingual interactive project run by SRG SSR during the election campaign in Switzerland.

MICHAEL WEGENER Head of Content Center (ARD News)



Michael Wegener is Head of the Content Centre at ARD News /Tagesschau, Germany's most watched news bulletin. The Content Centre was set up in 2011 and combines international picture research and research in the field of social media with the verification of this material. Michael joined ARD in 2005 as head of ARD's Eurovision office having worked as a news editor for the Eurovision News

Exchange at the EBU in Geneva and New York (2000–2005). Until 1999, Michael worked as a bulletin editor and reporter for Ostdeutsche Rundfunk Brandenburg, the regional affiliate of ARD in eastern Germany. Michael is a political science graduate from the Free University Berlin and a Fulbright Scholar at the University of Washington in Seattle.

SARA ALONSO New Media Manager (EBU)



Sara Alonso has been New Media Manager at Eurovision since 2012, in charge of various Eurovision distribution platforms and developing new concepts. These platforms include satellite, internet broadcastquality delivery, VOD and live streaming. She has held various positions in her 15 years at the EBU. Before that, Sara worked as a TV journalist, including Euronews, Canal Plus, CNN and NBC, starting her

career working in Spain for radio, Cadena Ser, and the newspaper El Mundo. Sara is a recent graduate in Innovation & Entrepreneurship from the University of Stanford.



JEAN PHILIP DE TENDER Media Director

NEWS DEPARTMENT



JEFF DUBIN Head of News & Events



JUSTYNA KURCZABINSKA Head of News Exchange



MAARJA KADAJANE External Relations Manager, News & Events



LANCE NEWHART Head of Special Events



CARLOS RAYON News Editor



HOCINE ABES Senior News Producer



KAROLINA JOHANSSON News Producer



INE BJOLSETH Sports News Editor

FRANCESCA MATERA Radio News Producer



JULIA LONICER Radio News Producer



CAROLINE GAUDART SAKO Assistant

OTHER UNITS



STEFAN KÜRTEN Director Sports & Business



GRAHAM DIXON Head of Radio



NATHALIE LABOURDETTE Head of Eurovision Academy



SARA ALONSO New Media Manager



AMY WONG Online Managing Editor



FRANCK CHOQUARD Managing Director, EPC



PUGGIONI MANUELA Production Manager, EPC

MOSCOW OFFICE



STIJN DE LOOSE Senior News Producer

EUROVISION AMERICAS



BILL DUNLOP President and CEO, Eurovision Americas



SARAH LANNINGHAM Head of News & Events, Eurovision Americas

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10TH NEWS ASSEMBLY

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EUROPEAN BROADCASTING UNION

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