

EURIO)VISION

OPERATED BY EBU

2ND ENTERTAINMENT INDUSTRY FORUM

13 SEPTEMBER 2016

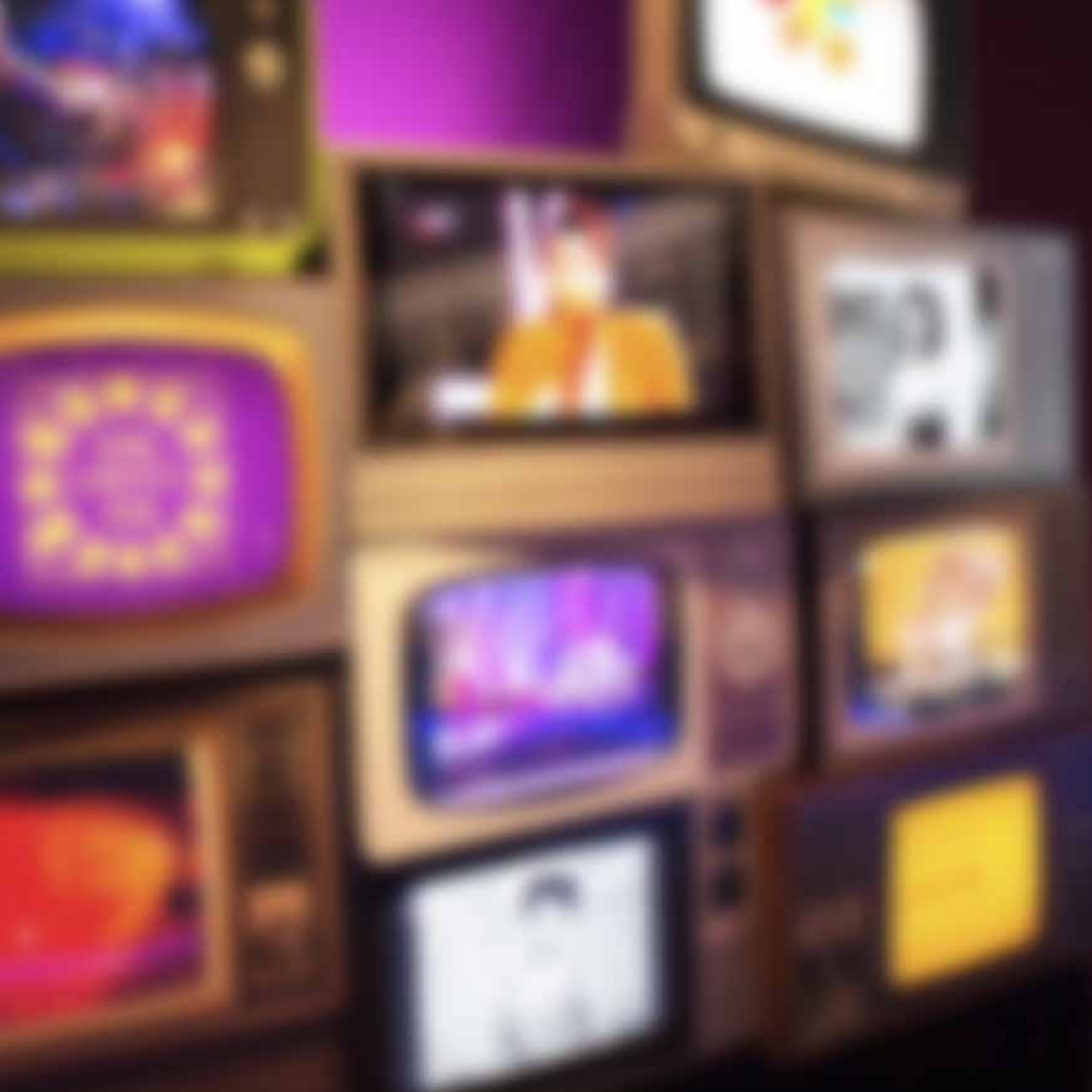
BERLIN

AGENDA

In collaboration with



#ECF16



**TUESDAY 13
SEPTEMBER**

Venue: Urania

ENTERTAINMENT INDUSTRY FORUM

09:30-09:35 *Welcome & Introduction*

09:35-10:05

NBC UNIVERSAL INTERNATIONAL

FORMATS 

10:05-10:35

RED ARROW INTERNATIONAL

RED ARROW
INTERNATIONAL

10:35-11:05

NORDIC WORLD

Nordic
World

11:05-11:25 *Coffee break*

11:25-11:55

ZDF ENTERPRISES

 **ZDF**.enterprises

11:55-12:25

ELK FORMAT



12:25-12:55

SONY PICTURES TELEVISION



12:55-13:00 *End of the event*

13:00 *Sandwich lunch*

09:35-10:05

NBC UNIVERSAL INTERNATIONAL



FORMAT(S) TO BE PRESENTED

- Date My Race
- Hidden Singer
- The Question Jury
- Wedlocked

OFFICE(S)

NBCUniversal
Central St Giles
St Giles High Street
London, WC2H 8NU, UK

WEBSITE

www.nbcunifformats.com

PRESENTED BY

Cecilie Olsen
Director Format Sales and Production
Cecilie.Olsen@nbcuni.com
Hannah Worrall
VP Format Sales and Production
Hannah.Worrall@nbcuni.com



NBCUniversal Formats is the International Sales division for all formats created within the production and broadcast divisions of NBCUniversal, as well as for select third party formats.

The slate encompasses Reality, Lifestyle, Entertainment and Scripted formats from NBC, Bravo, Oxygen, Syfy, E!, Carnival, Monkey Kingdom and Matchbox.

NBCUniversal is one of the world's leading media and entertainment companies in the development, production and marketing of entertainment, news and information to a global audience.

10:05-10:35

RED ARROW INTERNATIONAL

RED ARROW INTERNATIONAL

PRESENTED BY

Nina Etspueler
SVP Development & Content Strategy
Creative Operations
nina.etspueler@redarrow.tv
Harry Gamsu
VP Format Acquisitions & Sales
Harry.Gamsu@redarrowinternational.tv



Red Arrow International is a world-leading TV distributor of scripted, factual and formatted shows from a global network of in-house production companies, outstanding third-party producers and digital-content partners.

Red Arrow International is a major co-producer of global entertainment, providing substantial production financing for scripted and non-scripted projects. Recent international highlights include: "Bosch" (Amazon) and "Married at First Sight" (A&E/FYI).

Led by Henrik Pabst, Red Arrow International is part of Red Arrow Entertainment Group, made up of 19 Production Companies across 7 countries. The Group's significant production output includes scripted, non-scripted and factual television programs; feature films; and digital content for an array of global networks and platforms. In addition, Red Arrow has creative partnerships and joint ventures with Studio71, STV Productions, The Imaginarium Studios and Sync Media.

FORMAT(S) TO BE PRESENTED

- Look Me in the Eye
- Kiss Bang Love
- Real Men
- The Decision
- Streetlab

OFFICE(S)

Red Arrow International
Medienallee 7
85774 Unterfoehring, Germany

With offices in Munich, New York and Hong Kong, Red Arrow International has a truly global reach and distributes acclaimed, quality content to over 200 territories worldwide.

WEBSITE

www.redarrowinternational.tv

10:35-11:05

NORDIC WORLD



PRESENTED BY

Ann Christin Siljan
VP Acquisitions
ann.christin.siljan@nordicworld.tv



FORMAT(S) TO BE PRESENTED

- The Stream
- Happy Go Lucky
- Cash Out
- To the Rescue

OFFICE(S)

Nordic World
c/o TV2
Karl Johansgate 14
0154 Oslo, Norway

WEBSITE

www.nordicworld.tv

NordicWorld started as a programme sales cooperation between some of the major broadcasters in the Nordic region; TV4 of Sweden, NRK and TV2 of Norway and MTV3 of Finland. Growing from that we are now a leading distribution company in the international content market based in the Nordic region, representing some of the most innovative and successful content from the region.

We represent original and successful formats, both non-scripted and scripted, within a wide range of genres: factual, gameshows, talentshows, serial dramas, comedies and finished programs.

We aim to work with top producers of global content and continue to be a key player in the international market as one of the leading independent distributors of quality content.

11:25-11:55

ZDF ENTERPRISES



PRESENTED BY

Sylvia Brucker
 Vice President ZDFE.entertainment
 Sylvia.Brucker@zdf-enterprises.de



ZDF Enterprises was founded in the year 1993 as a 100% private subsidiary of ZDF, one of the biggest and most renowned television broadcasters in Europe.

On behalf of ZDF, ZDF Enterprises is responsible for worldwide program sales, the implementation of international coproductions, license purchasing for quality programs, marketing online rights and the merchandising of strong ZDF program brands. In addition to its commercial activities for ZDF, ZDF Enterprises has also been able to establish itself successfully as an independent market player in both national and international environments. As part of a powerful Group, the company has at its disposal the largest German-language program collection in the world, consisting of series and mini-series, TV movies, documentaries, children's programs and any kind of show formats.

During the course of the process of development and diversification to date, it has been possible to incorporate a large number of business activities within the television and media industry within the ZDF Enterprises Group.

FORMAT(S) TO BE PRESENTED

- You Can't Fool Me!
- The Game Begins
- Your Song
- Quiz Champion
- Dalli Dalli
- The Brown Family

OFFICE(S)

ZDF Enterprises GmbH
 Erich-Dombrowski-Straße 1
 55127 Mainz, Germany

WEBSITE

www.zdf-enterprises.de

11:55-12:25

ELK FORMAT



PRESENTED BY

Mattias Olsson
Creator
mattias.olsson@elk.tv
Elvira Carlbaum
Creator
elvira.carlbaum@elk.tv



Elk Format is the distribution arm of Elk Entertainment. Its mission is to develop and sell television formats in Scandinavia and worldwide.

Estelle Bodén, Jock Millgårdh and Mattias Olsson founded the company in August 2012.

The company's founders have created a number of internationally successful TV-formats, including Minute to Win It (adapted in 70 territories), The Farm (40 territories), The Bar (20 territories), Clash of the Choirs (17 territories), and Single Moms (12 territories).

Managing Director of Elk Format is Estelle Bodén.

FORMAT(S) TO BE PRESENTED

- True or False - The Container Game
- One Night Only
- My Big Day
- Odd One Out
- All Inclusive

OFFICE(S)

Elk Format
Löjtnantsgatan 21
115 50 Stockholm, Sweden

WEBSITE

www.elkinternational.com

12:25-12:55

SONY PICTURES TELEVISION



PRESENTED BY

Jane Dockery
SVP International Distribution – Formats
Jane_Dockery@spe.sony.com
Laura St Clair
Director, Format Sales - EMEA
Laura_StClair@spe.sony.com



Sony Pictures Television (SPT) is one of the television industry's leading content providers, producing and distributing programming worldwide in every genre and for every platform. In addition to one of the industry's largest libraries of award-winning feature films, television shows and formats.

SPT boasts a current program slate that includes top-rated daytime dramas and game shows, landmark off-network series, original animated series and critically acclaimed primetime dramas, comedies and telefilms. SPT's worldwide television networks portfolio includes 150 channel feeds available in 178 countries, reaching more than 1.3 billion cumulative households worldwide. SPT also creates original content for and manages the studio's premium streaming network, Crackle. Additionally, SPT owns US production company Embassy Row and is a part owner of the cable channel Game Show Network (GSN). SPT advertiser sales is one of the premier national advertising sales companies and handles the commercial inventory in SPT's syndicated series as well as the Rural Media Group and DoctorOZ.com.

FORMAT(S) TO BE PRESENTED

- Pyramid
- The Code
- Parenting's for Idiots
- Model Builder

OFFICE(S)

Sony Pictures Television
25 Golden Square
London, W1F 9LU, UK

In addition to its US production business, SPT has 17 wholly-owned or joint venture production companies in 13 countries and also maintains offices in 31 countries.

WEBSITE

www.sonypicturestelevision.com

Urania

Mo 07.06. 19.30 Vortrag mit Diskussion
Dr. phil. Svenja Fließpöhler
Genuss - Leben wir heute nur noch vom
Verzicht?

CAMPUS
NIGHT XXI
FR & SA
E4 CLUB
PERSONALELITE

CAMPUS
NIGHT XXI
FR & SA
E4 CLUB
PERSONALELITE

Informational posters and notices displayed in a window or display area.

PLACES TO BE

VENUE

The 2nd Industry Forum is organized as part of the 11st Eurovision Creative Forum and will be held at the same venue in the meeting room "Voltaire":

Urania Berlin e.V. 

An der Urania 17, D, 10787 Berlin

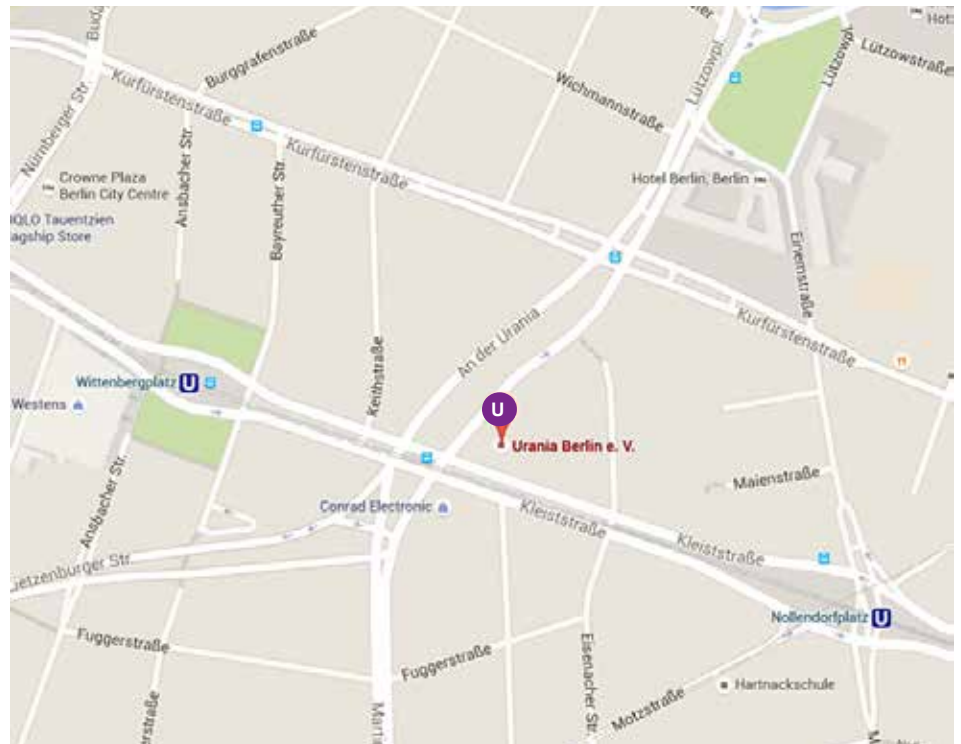
*Subway/underground: Wittenbergplatz U1, U2, U3 Buses M29, N3
Bus stop "An der Urania": 106, 187, M19, M46, N1, N2, N26 and 5 minutes walk
Tegel Airport: 20 to 30 minutes by taxi
Schönefeld Airport: 30 to 40 minutes by taxi*

COFFEE BREAKS

Feel free to have a nice cup of coffee or tea during the coffee break at 11:05.

NETWORKING LUNCH

A sandwich lunch will be served at 13:00.





CONTACTS

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