



## 22<sup>ND</sup> RADIO ASSEMBLY

RAD-SPG 20321

### AGENDA: RADIO ASSEMBLY

21 APRIL 2016

### MORNING

#### 09:00-09:15 WELCOME

Nathalie Wappler, Head of Culture and SRF2Kultur, SRG SSR, Switzerland

#### 09:15-09:20 APPROVAL OF THE MINUTES OF 21<sup>ST</sup> ASSEMBLY

#### 09:20-10:00 EBU RADIO ACTIVITIES

**Introduction:** Graham Ellis, Deputy Director Radio, BBC, UK; Chairman, EBU Radio Committee

**EBU Radio Report and Workplan, 2016-2017:** Graham Dixon, Head of Radio, EBU

**Media Department Overview:** Jean Philip De Tender, Media Director, EBU

#### 10:00-10:25 REPORTS

**News Activities and Exchange:** Bernd Hagenkord, Chairman, EBU Radio & Journalism Subcommittee, Vatican Radio.

**Sports and Olympic Issues:** Marcus Tepper, Chairman of EBU Radio Sports Group; Sports Coordinator Radio, WDR, Cologne, Germany  
Christophe Pasquier, Senior Sports Producer, EBU

#### 10:25-10:50 *Coffee break*

##### **SESSION CHAIR:**

**Jan Westerhof, Vice-Chair, EBU Radio Committee; Radio Director, NPO, Netherlands**

#### 10:50-11:20 THE FIRST DAY AS DG: CHALLENGES, ISSUES AND PRIORITIES

René Zavoral, Director General, CR, Czech Republic  
Barbara Stanisławczyk-Żyła, President of the Board, PR, Poland

#### 11:20-12:20 HARD CHOICES: YOUR MOST DIFFICULT DECISION OF THE YEAR

Moderator: Cilla Benkö, Director General, SR, Sweden

Helen Boaden, Director, Radio and Director, BBC, England, UK  
Marius Lillelien, Radio Director, NRK, Norway  
Serge Schick, Director, Strategic Marketing & Development, Radio France  
Els van de Sijpe, Media Manager, Radio, VRT, Belgium

#### 12:20-12:30 DAWN CHORUS

Derek Mooney, Executive Producer, Nature & Wildlife Programming, RTÉ, Ireland



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**12:30-14:00** *Lunch*

## AFTERNOON

**SESSION CHAIR:**

**Albena Milanova, Vice-Chair, EBU Radio Committee; Director International Relations, BNR, Bulgaria**

**14:00-14:30 KEYNOTE: SIGN OF THE TIMES**

**Mezen Dannawi, Senior Advisor, NPO, Netherlands**

Originally from the Caribbean, Mezen Dannawi has worked in media for more than 25 years as presenter, manager and director in both radio and television. He moved to Europe to study medicine, obtaining his medical degree at Utrecht University. As senior advisor to Dutch public broadcaster NPO, he analyses key trends on the global media market. He will discuss the latest trends in media consumption, looking at the strategies of major companies, now impacting the European media business more than ever.

**14:30-15:00 MANAGING INNOVATION**

Moderator: Ruurd Bierman

Ovidiu Miculescu, Director General, ROR, Romania

Paula Cordeiro, RTP, Portugal

Tomas Granryd, Head of Innovation Team, SR, Sweden

**15:00-15:15 INNOVATION: RADIO FOR REFUGEES**

Thomas Reinke, Programme Director, Funkhaus Europa, WDR, Cologne, Germany

**15:15-15:45 NEW WAYS OF LISTENING**

**Audiences and New Platforms:** David Fernández Quijada, Senior Media Analyst, EBU

**Listening in Cars:** research from UK RadioPlayer

**15:45-16:15** *Coffee break*

**16:15-16:45 ELECTIONS**

**16:45-16:55 EUROPEAN DIGITAL RADIO ALLIANCE**

Helen Boaden, Chair of EDRA; Director, Radio and Director, BBC, England, UK

**16:55-17:25 GREAT IDEAS TO TAKE HOME**

John Paul Coakley, Chair, EBU New Radio Group; Head of Operations, RTÉ, Ireland



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**Podcasts: where next?** Anne Haaja, Head of Planning, Radio, YLE, Finland

**MusicNext and Personalization:** Dominik Born, Innovation Leader, SRF, Switzerland

**17:25-17:30 AOB AND RADIO ASSEMBLY 2017**

**19:30 RADIO AND TV JOINT ASSEMBLY OFFICIAL DINNER  
KINDLY HOSTED BY SRG SSR**

Restaurant Safran Zunft, Gerbergasse 11, Basel

