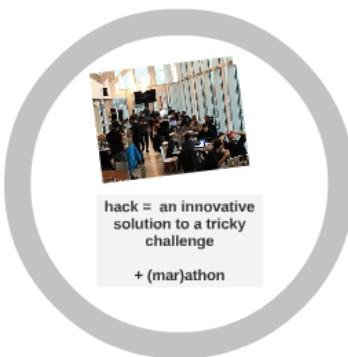


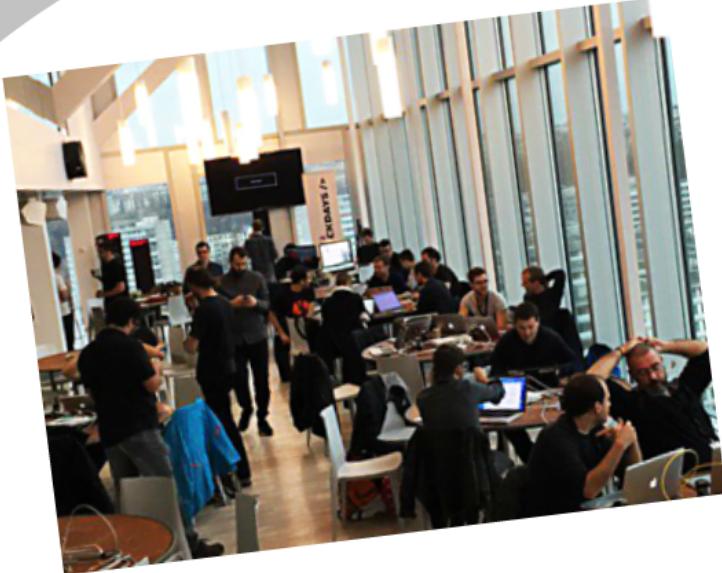
EBU-RTS HACKATHON



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EBU-RTS HACKATHON





**hack = an innovative
solution to a tricky
challenge**

+ (mar)athon

WHY?

- learning
- networking
- innovation

CHALLENGES

- comparison
- clarity
- proximity

CHALLENGES

- comparison**
- clarity**
- proximity**



GOALS

CONCEPTS & IDEAS

- *engaging audiences with data*
- *new approaches to storytelling*
- *better journalism about refugees*

PROCESS

Brainstorming
Coaching
Inspiration
Creativity
Collaboration





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