

MEDIA ONLINE PLENARY MEETING

Hosted by



DATE: 21 OCTOBER 2015
VENUE: NDRC, DIGITAL EXCHANGE
CRANE STREET, DUBLIN 8, IRELAND

FINAL AGENDA

- 12:00 **Accreditation & Lunch**
- 13:30 **Welcome and Presentation of Online Steering Committee**
Mùirne Laffan, Managing-Director, RTÉ Digital
- 13:45 **The EBU Media Department**
An overview of the EBU Media Department, including units and key projects.
Jean Philip De Tender, Media Director, EBU
- 14:15 **EUROVISION Media Online**
An overview of the projects, services and expert networks in Media Online.
Mike Mullane, Head of Media Online, EBU
- 14:30 **Projects Update**
This session looks at existing services and next steps for the Digital Storytelling Labs Network, the Social Media Trends Network and the Digital SkillsXchange.

Madiana Asseraf, Senior Online Project Manager, EBU
Kristin Granbo, Multimedia Journalist, NRK
Nigel Wheatley, Multimedia Journalist, RTÉ
- 15:30 *Coffee break*
- 15:50 **EBU-LSE Online Journalism Fellowship**
Kristin Granbo, Multimedia Journalist, NRK
Mike Mullane, Head of Media Online, EBU
- 16:15 **Next steps for Media Online**
Mike Mullane, Head of Media Online, EBU
- 16:30 **EBU Big Data Initiative**
The EBU has launched a new strategic initiative around everything connected to data, including capture, storage, legal aspects, and what smart data offers for audiences and content production.

Guillaume Klossa, Director of Public Affairs, EBU
- 16:45 **Online Steering Committee Elections**
- 18:30 **Networking Event at Odessa, 13 Dame Court, Dublin 2**